

**2008 Building Energy Savings Conference
Attendee Registration Form**

(Or Register Online at www.eap.org)
Please register early – space is limited.

Name: _____
Title: _____
Company: _____
Address: _____
City: _____
State: _____ Zip: _____
Email: _____
Phone: _____
Fax: _____

Attendee Profile Information
(Please check only ONE box)

- Architect
- Building Owners & Managers
- Distributor
- Electrical Contractor
- Engineers (Design, Consulting or Energy)
- Facility Engineers & Managers
- Financial Officers (CFO's & Others)
- Heating and Air Conditioning Contractor
- Maintenance Engineers & Managers
- Manufacturer
- Manufacturer Representative
- Purchasing Agent
- Specifier
- Utility
- Other _____

Submit your completed form/payment to:

The Electrical Association of Philadelphia
527 Plymouth Road, Suite 408
Plymouth Meeting, PA 19462
Contact: Dwight Price
Phone: 610-825-1600, extension 11
Fax: 610-825-1603
Email: dwright@eap.org

Attendee Registration Form

Member of
(Please check only ONE box)

- The Electrical Association of Philadelphia
- Apartment Association of Greater Philadelphia (AAGP)
- Associated Builders and Contractors (ABC)
- Association of Energy Engineers (AEE)
- Building Owners and Managers Association (BOMA)
- CFO Alliance
- Construction Management Association of America (CMAA)
- General Building Contractors Association (GBCA)
- Greater Philadelphia Hotel Association (GPHA)
- Healthcare Facility Managers Association of the Delaware Valley (HFMA DV)
- Illuminating Engineering Society (IES)
- International Association of Electrical Inspectors (IAEI)
- National Association of Power Engineers (NAPE)

Cost

- \$95 for EAP and other invited association members (only Associations listed above)
- \$125 for non-members
- Bonus Track – Free for participants of the Conference. Check here if you plan to attend.

Payment Information:

Check enclosed (Please make check payable to The Electrical Association of Philadelphia) ... or

Credit Card #: _____

Expiration Date: _____

CVV2 Code: _____

Name on Card: _____

Card Type: *Visa* *MC* *AmEx*

Signature: _____

*The Electrical Association
of Philadelphia
Presents*

*2008 Building Energy
Savings Conference*

Wednesday, October 29, 2008

What Types of Buildings?

Apartment
Commercial
Government
Healthcare
Hotels
Industrial
Institutional
Retail
Warehousing

**Who is invited to attend?
See inside.**

2008 Building Energy Savings Conference

Wednesday, October 29, 2008

Crowne Plaza Philadelphia Main Line
near Schuylkill Expressway and
City Line Avenue
(parking is free)

Why Attend?

Why Now? Energy costs are spiraling due to the cost of fuels on world markets and the lifting of caps on electric utility rates. For instance, a rate plan with caps for Philadelphia region electric rates approved by the Pennsylvania PUC is set to expire after 2010. Oil and natural gas costs are rising dramatically. There are many cost efficient methods available to reduce energy expense which can make a dramatic difference in the bottom line for a business, and maybe its survival.

Program Topics

- ◆ Spiraling Energy Costs for Buildings
- ◆ Caps Coming Off Electric Utility Rates
- ◆ Technologies & Strategies That Save Energy & Money
- ◆ How to Finance Energy Saving Strategies
 - ◆ Demand Response Programs
 - ◆ Green Buildings and Sustainability

Continuing Education Units

0.4 CEUs are available through IACET. You must attend all morning sessions to receive CEUs.

Schedule

7:30 a.m. - 8:00 a.m.
Continental Breakfast - Exhibits Open

8:00 a.m. - 8:30 a.m.
Spiraling Energy Costs - Gary Hogsett

8:30 a.m. - 9:00 a.m.
Gas and Electric Rates - Phil Eastman

9:00 a.m. - 10:00 a.m.
Reducing Energy Costs - Gary Hogsett

10:00 a.m. - 10:30 a.m.
Planned Learning Activity
Exhibits Open

10:30 a.m. - 11:30 a.m.
Reducing Costs and Financing - Mark Jewell

11:30 a.m. - 12:00 p.m.
"Green Building" and Future Trends -
Gary Hogsett

Noon - 1:00 p.m.
Exhibits Open
Reception Style Lunch

1:00 p.m. - Conference Ends

1:00 p.m. - 3:00 p.m.
"Bonus Track" (Optional)
Demand Response Programs and Opportunities

Who Is Invited to Attend?

The educational sessions will be aimed at chief financial officers, building owners and managers, facilities managers, engineers, specifiers, and other decision-makers. Building contractors, including electrical and HVAC, are also encouraged to participate.

**Impact Your Bottom Line...
Register Now!**

Faculty

Phillip T. Eastman, Jr. is the Manager of Economic Development for PECO Energy. PECO's Economic Development team is responsible for attracting new businesses to the region and working with existing businesses that may be expanding or relocating. He has 28 years of experience in both the regulated and unregulated sides of PECO and Exelon, including Energy Management & Applications, Major Accounts, Corporate Planning, Key Accounts and New Business Development. He worked with large commercial, industrial and institutional customers when the law was passed in Pennsylvania providing for competition in electric generation, and is now involved in planning for the end of the transition period in 2011.

Gary Hogsett has provided energy analysis studies for more than 1,000 buildings. His two engineering degrees, specializing in energy management, and his 28 years of experience in the Energy Management field have earned him a national reputation, as evidenced by his selection as a speaker at eight different World Energy Engineering Congresses. He is a licensed Professional Engineer, is Certified in Energy Management, is accredited as a LEED-AP, and has also earned his L.C., indicating that he is Lighting Certified.

Mark Jewell, founder and President of RealWinWin, Inc., has spent over 20 years in commercial real estate and almost 15 years in energy efficiency. Prior to RealWinWin's inception, Mark was founder and President of EEFG, an energy-efficiency consulting firm that designed energy-saving improvements for more than 350 buildings. Mark also worked closely with the US Environmental Protection Agency to help create and promote the US EPA's ENERGY STAR Buildings Program for Commercial Real Estate. Earlier in his career, Mark served as Senior VP for a commercial real estate investment firm that owned and operated two million square feet of commercial property on the West Coast. Mark received his B.S. in Economics from The Wharton School at the University of Pennsylvania.

Paper is 25% recycled; ink is soy based.