

November GPAEE Event:

Tour of Urban Outfitters' Sustainable Naval Yard Complex

(November 20, 2008)



- Event: Tour of Urban Outfitters' Sustainable Naval Yard Complex
- Date : Thursday, 11/20/08
- Time:
 - 11:30 AM - 12:00 PM Registration
 - 12:00 PM - 1:00 PM Lunch* & Speakers
 - 1:00 PM - 2:00 PM Tour

* [Note: See page 4 of this Event Flyer to view the Menu]
- Location: 5000 South Broad Street, Building 543
Kitty Hawk Rd. Philadelphia Naval Yard
Philadelphia, PA 19112

<http://maps.google.com/maps?f=q&hl=en&geocode=&q=5000+Broad+Street+Philadelphia,+PA&ll=37.0625,-95.677068&sspn=30.957823,56.25&ie=UTF8&ll=39.89097,-75.186911&spn=0.02924,0.054932&t=p&z=14>
- Speaker: - David Ziel, Chief Development Officer @ Urban Outfitters, Inc.
- Cost: \$30.00 for GPAEE Members / \$35.00 for Non-Members
 - Includes Lunch (see Page 4)
 - If Pay @ Door: \$40.00 GPAEE Members /Non-Members
- Secure Online Registration:
 - 1) Click on the *Secure Online Registration* Icon below
 - 2) Register



** [Note: Continued on Page 2] **

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- **Non-Web Registration:** It is preferred that all Event Attendees register on-line. However, if for some reason you cannot register on-line, then please contact Dan Tavani directly (see Dan's contact info below).
- **Contact:** Dan Tavani, Trigen-Philadelphia Energy Corp.
dtavani@trigen.com
(267) 350-5825
- **Meeting Background:**

In 1996, the Philadelphia Naval Yard was decommissioned. Ownership was transferred to the Philadelphia Authority of Industrial Development, with the Philadelphia Industrial Development Corporation developing the property. Among the many businesses attracted to the Naval Yard site was Urban Outfitters, a Philadelphia-based clothing retailer whose 2007 Sales figures topped \$1.2 billion. Urban Outfitters saw the Naval Yard as a place to consolidate its operations, which had been scattered throughout Philadelphia. In December 2004, Urban Outfitters acquired an 11-acre five-building campus of vacant former shipbuilding structures. The Urban Outfitters Corporate Campus was completed and opened in October 2006.

By utilizing sustainable building innovations in the construction of its Naval Yard Headquarters, Urban Outfitters has fostered a work environment that helps to foster creativity among its employees. Among the sustainable innovations featured at the Urban Outfitters Naval Yard Campus are:

 - The Company invoked the same designs & core aesthetic values that they use in their retail stores through the utilization of natural materials & light — as well as recycled & salvaged materials. Recycled/salvaged materials from pre-existing Naval buildings were reused, e.g. Navy light fixtures; wall & timber materials; pipe-bending pits now used to house lily ponds; large wooden mezzanine support structures that were carefully dismantled, and then reused as stair treads & walls; etc.
 - Bioswales that collect and filter storm water runoff & mitigates solar heat gain
 - Old parking lot asphalt was reused as landscaping fill

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- Speaker
Background:

David Ziel is Chief Development Officer for Urban Outfitters, Inc., where he is charged with the responsibility across all brands for developing systems and strategy to fuel growth. Prior to his 2005 arrival at Urban Outfitters, David was Vice President of Construction and Development for Chico's FAS. David has also held a senior position at Hollywood Video, as well as beginning his construction management career at Nike.



- Additional
Information:

<http://www.navyyard.org/newsDetail.php?pid=214>

** Note: Continued on Page 4] **





MENU FOR GPAEE'S

TOUR OF URBAN OUTFITTERS' SUSTAINABLE NAVAL YARD COMPLEX

(THURSDAY, NOVEMBER 20, 2008)

MENU

Baked Ham Hoagie
Roasted Turkey Breast Sandwich
Chicken Salad
Roast Beef
Vegetarian Selection

SIDES

Dill Potato Salad
Orzo Pasta Salad
Fresh green Salad

DESSERTS

Assorted Fresh-baked Cookies

BEVERAGES

Bottled spring water
Ice Tea
Soda