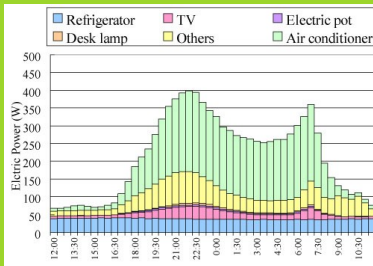


March GPAEE Event

Globalcon at the Pennsylvania Convention Center: *Load Shifting in Response to Grid Management*

March 25, 2010



• Event: Globalcon at the Pennsylvania Convention Center: Load Shifting in Response to Grid Management

• Date : Thursday, 3/25/10

• Time: - 12:00 PM - 12:30 PM Registration / Networking
- 12:30 PM - 2:00 PM Presentation

Box lunch and refreshments will be provided.

• Location: Pennsylvania Convention Center
1101 Arch Street
Room 103C
Philadelphia, PA 19106
(215) 418-4700
Website: www.paconvention.com

• Directions: <http://www.paconvention.com/home2/attendees/directions/>

• Speaker: Elizabeth Kimmel: President - Kimmel Energy Associates
Brad C. North: General Manager - C Power

• Cost: Free for Conference Attendees
\$20.00 for Non Conference Attendees
\$5.00 for Students & Unemployed - Register with Jim Harven Directly (contact information on page 2)

- Secure Online Registration:
- 1) Go To: www.aeecenter.org/GCChapter,
 - 2) Click the provided link to register for the event.
 - 3) Create a User Name and Password
 - 3) Select the AEE Greater Philadelphia Chapter Luncheon
 - 4) Make payments as necessary

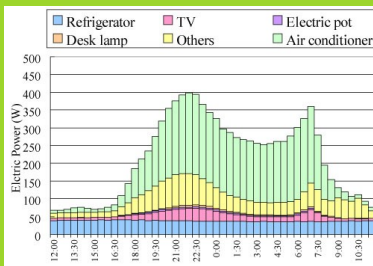
** [Note: Continued on Page 2] **

**GPAEE CARES!
Unemployed &
Students \$5**

March GPAEE Event

Globalcon at the Pennsylvania Convention Center: *Load Shifting in Response to Grid Management*

March 25, 2010



GPAEE CARES!
**Unemployed &
Students \$5**

- Non-Web Registration: It is preferred that all Conference and Non Conference Attendees register on-line through AEE. Students and Unemployed members who would like to attend at the discounted \$5 rate, please email Jim Harven directly (see Jim's contact info below).
- Contact: Jim Harven with Constellation Energy
James.Harven@constellation.com
(215) 630-6507

- Meeting Background: In today's energy market environment of high costs and pricing volatility, organizations have tremendous opportunities to reap the benefits of load shifting and contribute to electric grid management. Our speaker will explore some of the options available to end-users.

We will talk about demand response programs and how they can provide revenue opportunities for energy end-users. By enrolling in these programs, participants agree to reduce their electricity consumption in response to peak system demand, grid emergencies or peak wholesale prices, thereby contributing to grid stability and lower market prices. Demand response can be a powerful tool in a company's overall energy management strategy. By participating in demand response programs, companies can earn significant revenue while simultaneously reducing energy expenses through lower consumption. These strategies can help offset the rising costs of energy and improve a company's bottom line. In addition, participation in demand response programs results in significant environmental benefits. By reducing the peak electric load on the grid, demand response participants help reduce the need for more power plants, lowering carbon dioxide and other emissions. At the same time, demand response participants reduce their own consumption of electricity and the associated carbon emissions.

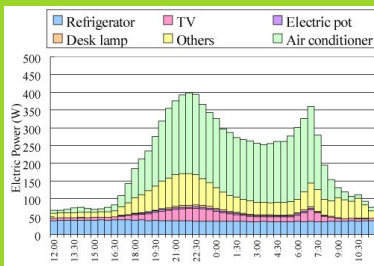
Other load shifting strategies discussed will include peak load management (economic reduction of electric energy demand during a utility's peak generation period) and load shifting, which can include HVAC control system programming and upgrades, bi-level lighting controls, demand-limiting controls, load cycling, fuel switching, industrial PLC based load shedding control systems and thermal storage as well as the use of clean emergency generation for load shifting, cogeneration and distributed generation.

** [Note: Continued on Page 3] **

March GPAEE Event

Globalcon at the Pennsylvania Convention Center: *Load Shifting in Response to Grid Management*

March 25, 2010



GPAEE CARES!
Unemployed &
Students \$5

- Speaker Bios:

Elizabeth Kimmel is the President of Kimmel Energy Associates. Kimmel Energy Associates, LLC (KEA) brings an array of energy professionals together with the combined experience to help your organization "one stop shopping" to understand your energy needs, identify strategies that will improve productivity, earn Demand Response revenue and reduce energy cost.

KEA President, Liz Kimmel, formerly served as VP of Business Development at Energy Connect, and also worked at Power Measurement PECO Energy and Honeywell. Liz has fifteen + years of energy demand/supply side management and energy information system's experience.

Brad C. North, PE, CEM has extensive experience in the areas of energy and asset management. He currently heads up the Mid-Atlantic region for CPower, a leading provider of strategic energy management services producing lucrative financial benefits for a diversified mix of clients. Oversees team responsible for acquiring new business and managing existing client portfolio while leveraging partner relationships towards delivering unrivaled customer service and satisfaction.

His professional experience includes asset monetization, district energy systems and energy efficient retrofit and financing of projects in public and private sectors. Earlier in his career, he held several positions with consulting firms responsible for design and construction implementation of new and renovation projects for such clients as Verizon, Department of Navy and NASA.

Brad holds a bachelor's degree in Mechanical engineering from Drexel University and a master's degree in Business Administration. He is registered as a professional engineer in several states and is designated as a certified energy manager by the Association of Energy Engineers (AEE). He holds memberships with several trade groups including the Association of Energy Engineers and the American Society of Heating, Refrigerating and Air-Conditioning Engineers where he served as president of a local chapter.

- Parking:

There are several parking lots located around the convention center. Click on the following link to find the best one for you: [Convention Center Parking Locations](#).