

January GPAEE Event

Federal Reserve Bank of Philadelphia: *Counting Your Carbon and Building a Community Carbon Network*

January 21, 2010



- Event: Federal Reserve Bank of Philadelphia: Counting Your Carbon and Building a Community Carbon Network
- Date: Thursday, 1/21/10
- Time: - 11:00 AM - 11:30 AM Registration / Networking
- 11:30 AM - 1:30 PM Presentation

Please allow an extra 15 minutes to pass through security. A brown bag lunch with drink will be provided.

- Location: Federal Reserve Bank of Philadelphia
Third Floor Conference Center - NJ Room
10 N Independence Mall West
Philadelphia, PA 19106
(215) 574 - 6000
Website: www.phil.frb.org

Enter the Federal Reserve Bank on the 7th St side which is the employee entrance. Present ID inside at the guard station to receive a visitor's badge. Proceed through security, to the elevators and up to the 3rd Floor Conference Center.

- Directions: www.philadelphiafed.org/about-the-fed/visitor-information/
- Speaker: Thomas O'Donnell, PhD
- Cost: \$25.00 for GPAEE Members
\$30.00 for Non-Members
\$15.00 for Students & Unemployed
\$35.00 for All Walk Up/Non Registered Attendees

Space is limited for this event to 30 registrants. If you'd like to attend, please be sure to sign up immediately.

- Secure Online Registration: 1) Click on the *Secure Online Registration* Icon below
2) Register & Pre-pay



** [Note: Continued on Page 2] **

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- Non-Web Registration:

It is preferred that all Event Attendees register on-line.

However, if for some reason you cannot register on-line, then please contact Jim Harven directly (see Jim's contact info below).

- Contact:

Jim Harven with Constellation Energy
James.Harven@constellation.com
(215) 630-6507

- Meeting Background:

In our efforts to offer relevant energy information, GPAEE is collaborating with the Delaware Valley Green Building Council (DVGBC) in presenting our January meeting. GPAEE would like to thank DVGBC for their significant contribution in coordinating this meeting.

Carbon Accounting, until lately was a voluntary activity. However, with recent federal legislation requiring some 10,000 facilities nationwide to start collecting data in 2010 and with possible cap and trade requirements in the proposed energy legislation currently being debated in Washington, carbon accounting will become more of a standard practice among facility owners.

With these events looming, opportunities will arise for those to benefit from offering accounting services or trading credits. The US Green Building Council's launch into the emission reduction reporting world with their latest LEED 2009 program for existing buildings is a "rose waiting to bloom." The conundrum is that no one really knows how to nurture this opportunity to its full potential. In this presentation, you will be introduced to the web-based registration realm of LEED building, carbon offsets. Also, you will be shown how the Philadelphia community can be the first city to provide carbon credit generators, sellers, and buyers with their own, "local platform" so they can keep the economic benefits of carbon credit trading right here. With a dedicated partnership of community-doers we can illustrate to the Green Building Industry and others in Philadelphia exactly why and how to: a) earn their LEED point for emission reduction reporting, b) count all of their carbon offsets, and c) create a community network to take full economic advantage of all carbon credits.

** Note: Continued on Page 3] **

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- Speaker Bio: Dr. Thomas O'Donnell is the Chief Environmental Scientist for the Global Emissions Exchange, which allows individuals, businesses, and government agencies to register emissions reductions and track their carbon footprints. He holds a doctorate in Environmental Science from the University of Virginia and is a leading expert on environmentally friendly methods for reducing global emissions and generating energy.



- Parking: There are several parking lots in the 7th and Arch Streets vicinity, the closest being the parking lot on Arch Street, just past 7th street on the right hand side, behind the African American History Museum.



- Credits: This meeting qualifies for 1 learning units/hours through AIA

- Reminders: Do not use the 6th St entrance. Enter on 7th St. Bring ID, you will not be allowed in the building without it. Do not bring any sharp objects with you, for example scissors, pocket knife etc.

