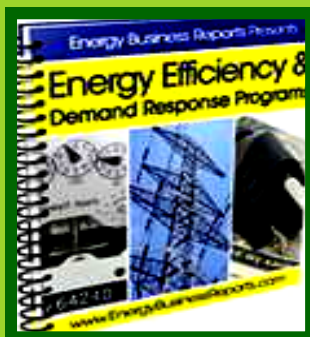


January GPAEE Event:

PJM Demand Response Programs: *Creating New Revenue Streams*

(January 22, 2009)



- Event: PJM Demand Response Programs: Creating Revenue Streams & Haverford College Generator Tour
- Date: Thursday, 1/22/09
- Time:
 - 11:30 AM - 12:00 PM Registration / Networking
 - 12:00 PM - 12:45 PM Lunch
 - 12:45 PM - 2:00 PM Seminar & Tour
- Location: Haverford College
370 College Ave.
Haverford, PA 19041
(610) 896-1000

http://maps.google.com/maps?f2=d&hl2=en&geocode2=&saddr=&daddr=Haverford+College%2C+Haverford+PA+19041&d_su b=Get+Directions+to+Haverford+College

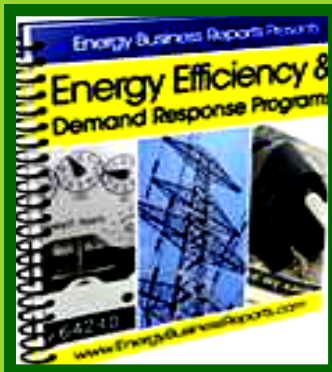
[Also, see *Campus Map* on Page 2]
- Speaker:
 - Randy Haines, Jefferson Health Systems
 - Liz Kimmel, Energy Connect, Inc.
 - Lew Cohen
- Cost: \$30.00 for GPAEE Members / \$35.00 for Non-Members
 - Includes Lunch buffet
 - If Pay @ Door: \$40.00 GPAEE Members /Non-Members
- Secure Online Registration:
 - 1) Click on the *Secure Online Registration* Icon below
 - 2) Register



January GPAEE Event:

PJM Demand Response Programs: *Creating New Revenue Streams*

(January 22, 2009)



- Non-Web Registration: It is preferred that all Event Attendees register on-line. However, if for some reason you cannot register on-line, then please contact Randy Haines directly (see Randy's contact info below).
- Contact: Randy Haines, Jefferson Health Systems
randolph.haines@jefferson.edu
(215) 503-6099
- Meeting Background: In the past 3 years, PJM and other Independent System Operators have launched new programs to encourage demand response for emergency capacity and economic programs. These new PJM programs and newer utility offerings have less onerous penalties and higher participant revenue. In many cases there are no penalties and no fees to join these new programs. Rules for participation have been opened to smaller participants.

When rate caps come off in 2009 and 2011 in PA, electricity rates are predicted to increase and real time electricity pricing will become more prevalent. Participation in these new programs will help keep prices in check for all electricity users and will help alleviate the need for new generation. Program participants will have the opportunity to create a new revenue stream at little or no cost.

GPAEE's January 22nd Seminar will consist of several industry professionals speaking on PJM and utility Demand Response programs. Several of the seminar speakers will be discussing their end user experience as participants in Real Time, Synchronous Reserve, and Interruptible Load for Reliability programs. In addition, a representative from a Curtailment Service Provider will speak on non-utility offerings and PJM program rules.

In addition to our speaker discussions, there will be a tour of the Haverford College generator building. This will provide a first hand illustration of how end users are used in multiple PJM programs, as well as peak shaving.
- Campus Map: <http://www.haverford.edu/hcweb/campusmap.html>